

General Committee Meeting Notes

Shadyside Chamber of Commerce (Shadyside CoC)

July 6, 2021

- Shadyside Streetscape and Connector Updates.
 - With regard to the Shadyside Streetscape Updates, Councilperson Erika Strassburger is looking into when light poles will be changed.
 - With regard to the Shadyside Connector project, Councilperson Strassburger noted the Department of Mobility and Infrastructure (DOMI) is working with a consultant to analyze data about driving patterns. Currently, the plan includes a short term pilot for any suggested changes.
 - Finally, Councilperson Strassburger noted an increased need for more regular garbage collection on busy weekends in Shadyside and other neighborhoods.
- June Jam on Walnut Recap.
 - The June Jam on Walnut will most likely represent the largest crowd for a Jam. The event raised nearly \$35k. Another Jam will be held on July 24th.

- Arts Fest Recap.
 - The Arts Festival in May raised \$8k for the Chamber.
- Coordinator's Report.
 - The Jams and Art Festival are generating increased engagement on social media. Chamber Coordinator Rachel Durkee hopes to continue growing the Chamber's online presence to generate increased interest in businesses and events.
- Sidewalk Sale.
 - The Annual Sidewalk Sale will take place from July 28th to August 1st. The Chamber will handle advertising and permitting. All businesses are welcome to participate and can provide the set up (tents, tables, etc.) that best suits their business needs.
- Reminder on Upcoming Events. The following events will take place on the following dates throughout summer and fall of 2021.
 - Jams on Walnut.
 - July 24th
 - August 21st
 - September 18th
 - Sidewalk Sale. July 28th through August 1st.
 - August Arts Fest. August 28th and 29th.
 - Pup Walk. Currently planned for early October.

SHADYSIDE CHAMBER OF COMMERCE

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- New/Old Business.
 - Members noted that storm drains frequently back up during major storms. Councilperson Strassburger noted that green projects are meant to address infrastructure issues, such as these. In the interim, members and attendees discussed methods for addressing back up.